



MADISON AREA
SPORTS
COMMISSION™

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www.MadisonSports.org

**Madison Area Sports Commission Announces 2014 Youth
Grant Award Recipients
More than \$30,000 in funds awarded to 18 Area Youth
Sports Organizations**

West Madison Little League: \$1250 Grant

(Madison, WI) The Madison Area Sports Commission (MASC) is pleased to announce that it has awarded more than \$30,000 in funding in its' bi-annual disbursement of youth grant funds. Youth grant funds are allocated to established organizations that introduce Dane County youth to the lifelong enjoyment and health benefits of sports.

The winning grant recipients are:

- Allied Running Club
- Boys & Girls Club of Dane County
- Camp Randall Rowing Club
- East Madison Community Center
- Glide Disc Golf
- James Madison Memorial Lacrosse Club
- James Madison Memorial Ping Pong Club
- La Follette High School Exiles Rugby Club
- Madison United Rugby
- Mellowhood
- Mentoring Positives
- Middleton Youth Center
- Oregon Lacrosse Club
- Stoughton Lacrosse Club



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- The First Tee of South Central Wisconsin
- West Madison Little Lg. Challenger Division
(Baseball for Children with Disabilities)
- Westside Lacrosse Club
- YMCA of Dane County

TOTAL AWARDED - \$30,400

The mission of the MASC Youth Grant Program is to provide opportunities for area youth, who may have financial limitations, to experience the benefits of sports. The MASC Youth Grant Program is funded by contributions from the Ironman Community Foundation, private donors and corporations.

"We are extremely appreciative of this MASC Grant to our Challenger Baseball League for children with disabilities," said Bill Battista, Executive Director of West Madison Little Lg. "This grant helps us keep the registration cost for parents of these special players to a minimum and helps fund scholarships for those in need," Battista added.

"The Youth Grant program allows us to be able to help community organizations who work so diligently to serve the youth in our community," said Vince Sweeney, chair of the Madison Area Sports Commission board. "We are able to create opportunities for our youth who will only benefit from an introduction to sports. It is a great win for everyone," he added.

"We're encouraged by the variety of organizations and types of activities offered in this our seventh round of grant applicants," said Jamie Patrick, MASC Director of Sports Sales & Program Development. "We are excited to be able to make



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financial contributions to many of those organizations that will in turn make a significant impact on these children's lives," Patrick noted.

The Madison Area Sports Commission (MASC) is the greater Madison area's official sports marketing organization. Launched by the Greater Madison Convention & Visitors Bureau in 2010, MASC is charged with elevating the recognition and awareness of the impact of sports tourism on the regional economy while serving the unique needs of the sports tourism business.

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For more information, please visit www.madisonsports.org/youthgrant. Be sure to watch www.madisonsports.org for updates on the next grant opportunity.

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